

Privacy Policy

This privacy policy has been compiled by Megurun Inc. to better serve those who are concerned with how their 'Personally identifiable information' (PII) is being used online. According to the Japanese act on the protection of personal information (APPI), PII is any information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect, or otherwise handle your Personally Identifiable Information in accordance with our website.

What information do we collect?

We collect information from you when you fill out a form. When reserving or registering on our site, as appropriate, you may be asked to enter your: name, e-mail address, mailing address, phone number, credit card information, age, health status and other details to help you with your order or inquiry. You may, however, visit our site anonymously.

When do we collect information?

We collect information from you when you place an order or enter information on our site such as to register for a newsletter, submit an inquiry or complete a pre-trip questionnaire.

How do we use your information?

We may use the information we collect from you when you register, make a purchase, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To quickly process your transactions or prepare for your departure (i.e.: food and experience questionnaires).
- To send periodic emails regarding your order or other products and services if you opt into our contact list. We will send you information that is relevant to your trip or course up to the departure date. You will receive an optional survey at the end of your course or trip, which you can complete if you would like to provide your feedback.

What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)

To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)

To process transactions: Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

To administer a contest, promotion, survey or other site feature

To send periodic emails: The email address you provide for reservation processing, will only be used to send you information and updates pertaining to your reservation.

How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information

when you place a reservation or enter, submit, or access your personal information.

How do we protect visitor information?

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible.

We use regular Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information.

All financial transactions are processed through a gateway provider and are not stored or processed on our servers.

Do we use cookies?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

We use cookies to:

- Help remember and process the items in the shopping cart.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies.

If you disable cookies off, some features will be disabled but it may make your site experience less efficient and some of our services may not function properly.

However, you can still place orders.

Do we disclose any information to outside parties?

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Third Party Disclosure

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

Third party links

We do not include or offer third party products or services on our website. Accommodation, transportation or other services recommended on our website are for use at your discretion.

Your consent

By using our site, you consent to our web site privacy policy.

Changes to our privacy policy

If we decide to change our privacy policy, we will post those changes on this page.

We collect your email address in order to:

- Send information, respond to inquiries, and/or other requests or questions.
- Process orders and to send information and updates pertaining to orders
- We may also send you additional information related to your product and/or service both before and after the departure.
- Market to our mailing list or continue to send emails to our clients after the original transaction has occurred.

If at any time you would like to unsubscribe from receiving future emails, you can email us at info@yamabushido.jp and we will promptly remove you from all marketing correspondence.

Contacting Us

If there are any questions regarding this privacy policy you may contact us using the information below.

info@yamabushido.jp

Yamabushido 120-2, Konkoji, Yabase, Tsuruoka-shi, Yamagata-ken, JAPAN

Last Edited on 2023-06-15: deleted the facsimile number